

## Press Release

### Stevenage's Aroma Restaurant celebrates 10<sup>th</sup> anniversary with wine giveaway and discounted meals offer.

**1.5m customers munch their way through 102 tonnes of rice, 27 tonnes of noodles and 7 tonnes of soy sauce.**

To help celebrate its 10<sup>th</sup> anniversary, Aroma Restaurant in Stevenage is giving all its adult customers a complimentary glass of red or white house wine AND a 10% discount off their food bill. The special offer runs for the full week from Sunday 11<sup>th</sup> March to Saturday 17<sup>th</sup> March.

Since opening Aroma in Stevenage Leisure Park on 17<sup>th</sup> March 1997, Aroma Director Colin Wong has calculated that 1.5 million customers have consumed around 102 tonnes of rice, 27 tonnes of noodles, 78,000 ducks, 3 million chicken fillets and 7 tonnes of soy sauce.

Colin Wong attributes the success and longevity of Aroma to providing tasty, wholesome food to a consistently high standard in stylish surroundings. "The complimentary wine and discounted menu is our way of saying thank you to our many loyal customers," he said.

Offering culinary delights from the Far East, Aroma brings the best of Chinese, Japanese, Thai, Singaporean and Malaysian cooking to Stevenage with incredibly low prices starting at only £6.80 for adults and £3.40 for children under 140cm. There is a huge selection of 30 dishes for lunch and 60 for dinner.

Aroma's fantastic Tepanyaki menu allows you to select your own ingredients and enjoy watching them being cooked to your liking before your eyes. Choose from slices of sirloin steak and chicken, king prawns, squid, mussels and shrimps, or a selection of vegetables and noodles.

In those 10 years the group has grown to a chain of 8 Aromas – two in London (Shepherd's Bush and Wood Green), Basildon, Luton, Northampton, Braintree and Hemel Hempstead, plus the original in Stevenage.

Aroma Group has also recently opened, *Alisan*, its flagship dining venue adjacent to the new Wembley Stadium complex, which is receiving rave reviews from leading restaurant critics for its fine modern Cantonese cooking.

**Aroma, Stevenage Leisure Park  
Kings Way, Stevenage, Herts SG1 2UA  
T: 01438 352183 W: [www.thearoma.co.uk](http://www.thearoma.co.uk)**

Photos and competition prizes available. This offer will apply in Aroma in Stevenage only and cannot be used in conjunction with any other offer. All items are subject to availability.



# Competition

## Win a meal for four people at Aroma

The Scene readers have an exclusive opportunity to win a delicious meal for four people at an Aroma restaurant of their choice, complete with a bottle of house wine and/or soft drinks.

The lucky winners will be free to choose from the extensive range of 30 lunchtime or 60 diner dishes, featuring delicacies from China, Thailand, Japan, Malaysia and Singapore.

The winners may also dine from Aroma's fantastic Tepanyaki menu, where you select your own ingredients and enjoy watching them being cooked to your liking before your eyes by highly skilled, specialist chefs.

To enter just answer this simple question:

**Q:** This year Chinese New Year falls on 19th February.  
Will it be:

- A. The Year of the Dog
- B. The Year of the Pig
- C. The Year of the Panda

Email your answer to [competition@thearoma.co.uk](mailto:competition@thearoma.co.uk) or post to Competition, Aroma Restaurants, Unit 12, The *io* Centre, Arlington Business Park, Whittle Way, Stevenage Herts SG1 2BD

Prizes must be redeemed on Monday to Thursday only (excluding Valentine's Day) within 90 days of notification. There is no cash or other prize alternative. All entries must be received by the end of the month in which the above competition is held. The winner will be drawn at random from the correct entries. The judges' decision will be final and no correspondence will be entered into.

**Aroma, Festival Leisure Park,  
Festival Way, Basildon, Essex SS14 3WB  
T: 01268 527880 W: [www.thearoma.co.uk](http://www.thearoma.co.uk)**

# Competition

## Win a meal for four people at Aroma

The Scene readers have an exclusive opportunity to win a delicious meal for four people at an Aroma restaurant of their choice, complete with a bottle of house wine and/or soft drinks.

The lucky winners will be free to choose from the extensive range of 30 lunchtime or 60 diner dishes, featuring delicacies from China, Thailand, Japan, Malaysia and Singapore.

The winners may also dine from Aroma's fantastic Tepanyaki menu, where you select your own ingredients and enjoy watching them being cooked to your liking before your eyes by highly skilled, specialist chefs.

To enter just answer this simple question:

**Q:** This year Chinese New Year falls on 19th February.  
Will it be:

A. The Year of the Dog

B. The Year of the Pig

C. The Year of the Panda

Email your answer to [competition@thearoma.co.uk](mailto:competition@thearoma.co.uk) or post to Competition, Aroma Restaurants, Unit 12, The *io* Centre, Arlington Business Park, Whittle Way, Stevenage Herts SG1 2BD

Prizes must be redeemed on Monday to Thursday only (excluding Valentine's Day) within 90 days of notification. There is no cash or other prize alternative. All entries must be received by the end of the month in which the above competition is held. The winner will be drawn at random from the correct entries. The judges' decision will be final and no correspondence will be entered into.

**Aroma Restaurant,  
Freeport Designer Village,  
Charter Way, Braintree, Essex CM7 8YH  
T: 01376 569200 W: [www.thearoma.co.uk](http://www.thearoma.co.uk)**

